PNW Travel Brochure

You are responsible for creating a travel brochure for a road trip through the Pacific Northwest.

* Travel through four major climate regions
* Eight Natural Attractions
  + Explain what the person will see when they get there
  + Explain why it is something worth seeing
  + Explain the history of that natural attraction
  + Tell the person about some activities they could be able to participate in while at that attraction
* You need to visit at least six different Indian Reservations or traditional areas, at least two from the Plateau Tribes and two from the Coastal Tribes
  + Explain the culture of the tribe
  + Tell the person about the role that tribe played in the development of the Pacific Northwest during the time from frontier to statehood
  + Explain any notable members of the tribe
  + Is there anything notable about the tribe today? Is there anything that the traveler might want to see when they visit?
* Four different economic points of interest
  + What is it?
  + Does it fall into the category of agriculture, technology, investment, tourism, etc?
  + What should a person know about these places?
* Five recreational destinations
  + What recreations are popular here?
  + Why is this location significant to this activity?
  + Are there any notable events related to this activity and/or this location?
  + Are there any ties to this activity and the PNW in particular?
* Five Festivals/Fairs/Annual occurrences (must be tied to city, or the PNW in particular)
  + What is the event celebrating?
  + Where is the event held?
  + When does it occur (general time of year is fine)
  + What should someone know to look for or try to participate in?
  + What is the history of the event?

This assignment is going to be 100% electronic. You can either create a document in Microsoft Word and add pictures, or create a PowerPoint Presentation (with pictures). You need educate yourself about these areas, and “sell” it to the person you are informing. Find pictures online for the natural attractions, recreational destinations, and festivals. You should include some pictures for the other areas as well.

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| 10 | 8 | 6 | 4 | 2 |
| Connection | Analysis | Summary | Incomplete | Attempted |
| Brochure is descriptive and analytical, demonstrates impact and illustrates the connections to other PNW attractions, ideas, or history. May also connect to more national significance | Brochure is descriptive and informative about facts, but also speaks about impact and significance | Brochure is descriptive and informative, regarding factual information | Answers do not show understanding of basic content | Product does not address the assignment |